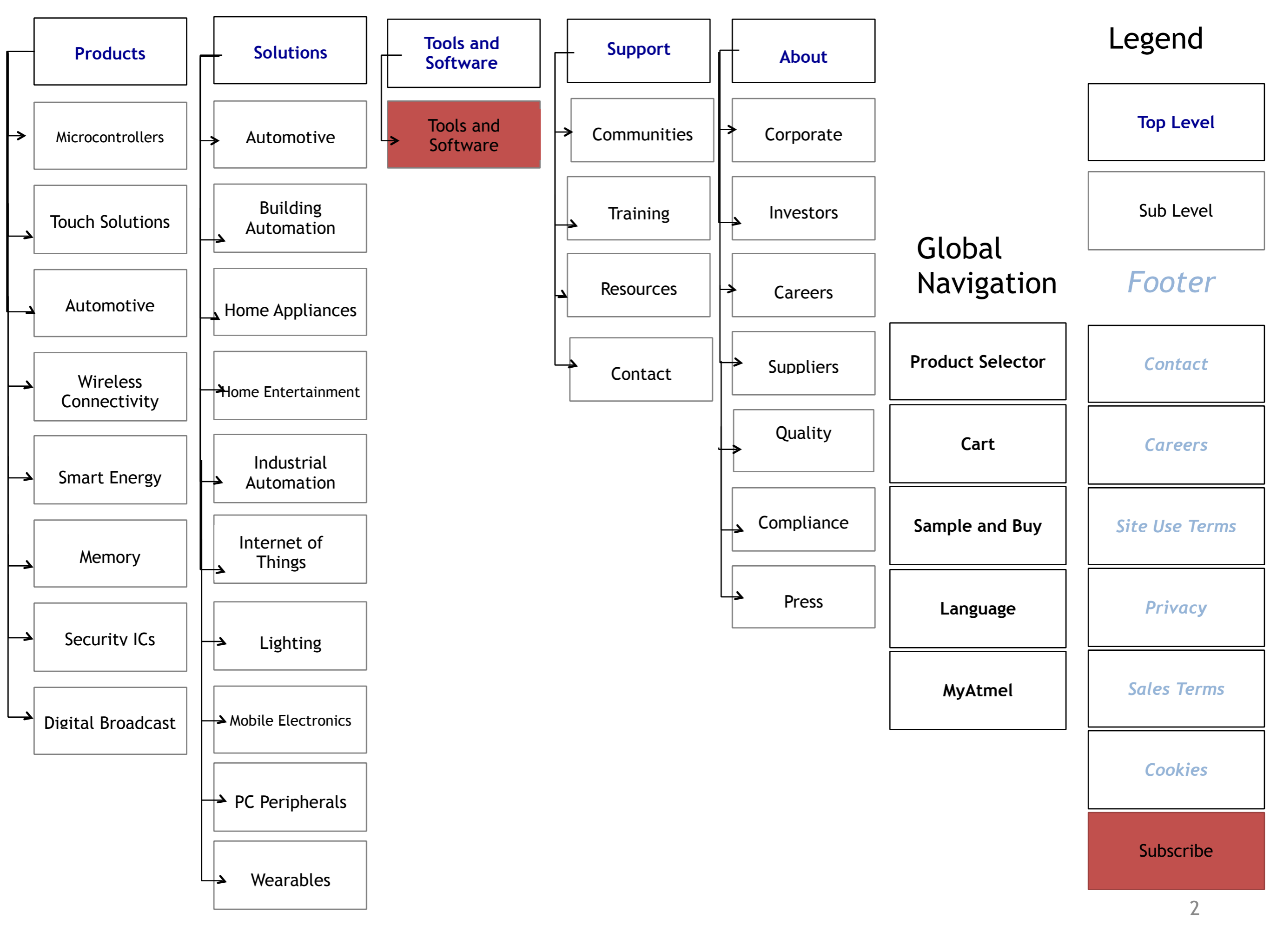


III Clock Four

Atmel

Atmel.com Site Redesign – Phase 2: Site Map_r2

July 8, 2015



Products

Microcontrollers

AVR 8- and 32-bit
MCUs

Smart Arm-Based
MCUs

8051 Architecture

Touch Solutions

Touchscreen
Controllers

Sensor Hub

Buttons, Sliders,
Wheels

Automotive

Automotive
Microcontrollers

Automotive serial
EEPROMS

Automotive Touch

Broadcast Radio

CAN/VAN
Networking

Car Access

Drivers/High
Temperature ICS

Battery
Management

LIN Networking

Wireless Connectivity

802.15.4

Wi-Fi

Smart RF

RF Identification

IR Control

Products

Memory

Serial EEPROM

Parallel EEPROM

OTP EEPROM

Smart Energy

Metering

Power Line
Communications

Wireless
Communications

Security ICs

Atmel
CryptoAuthentication

Trusted Platform
Module

Atmel CryptoRF

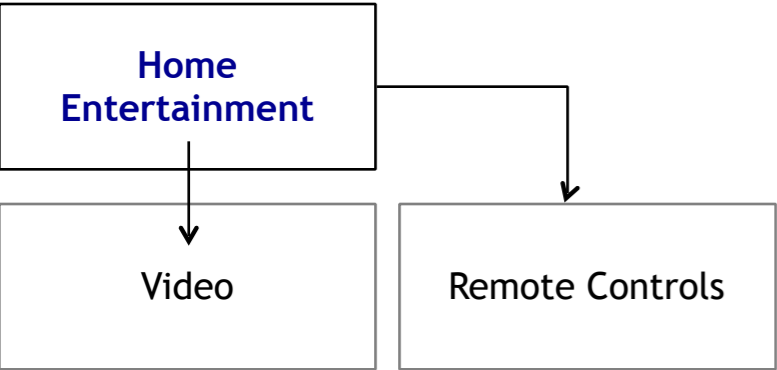
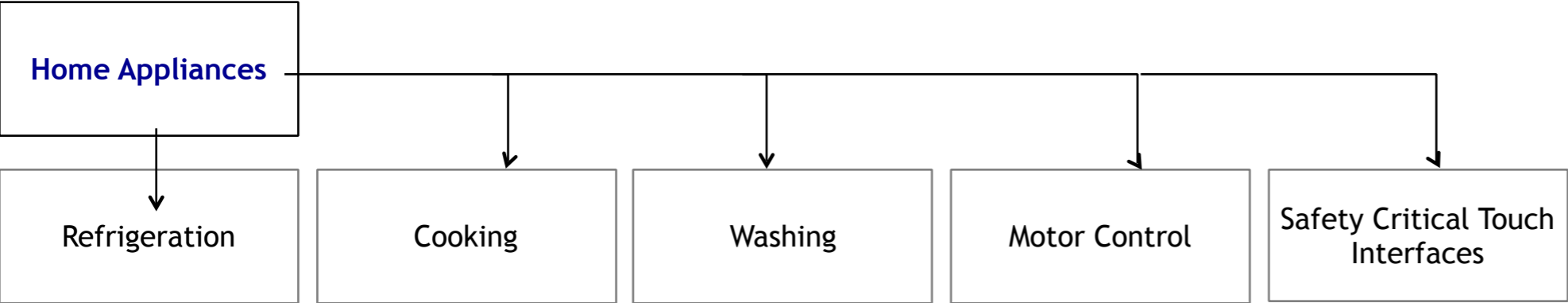
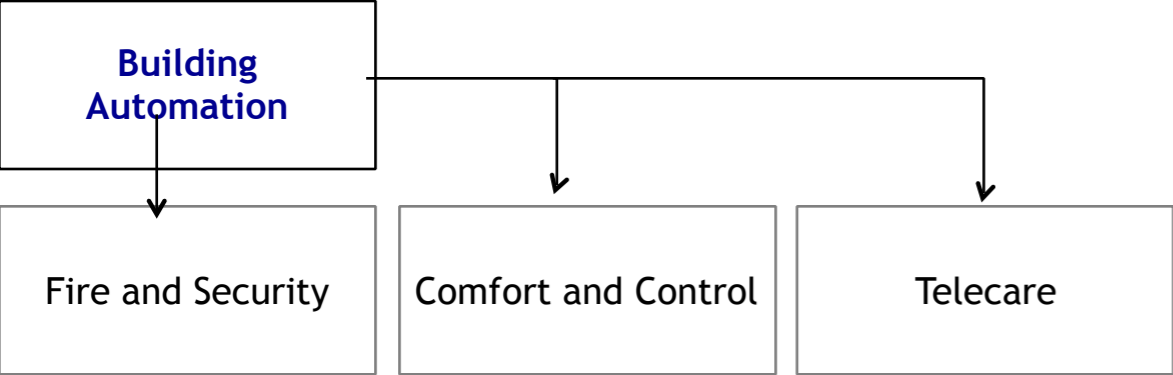
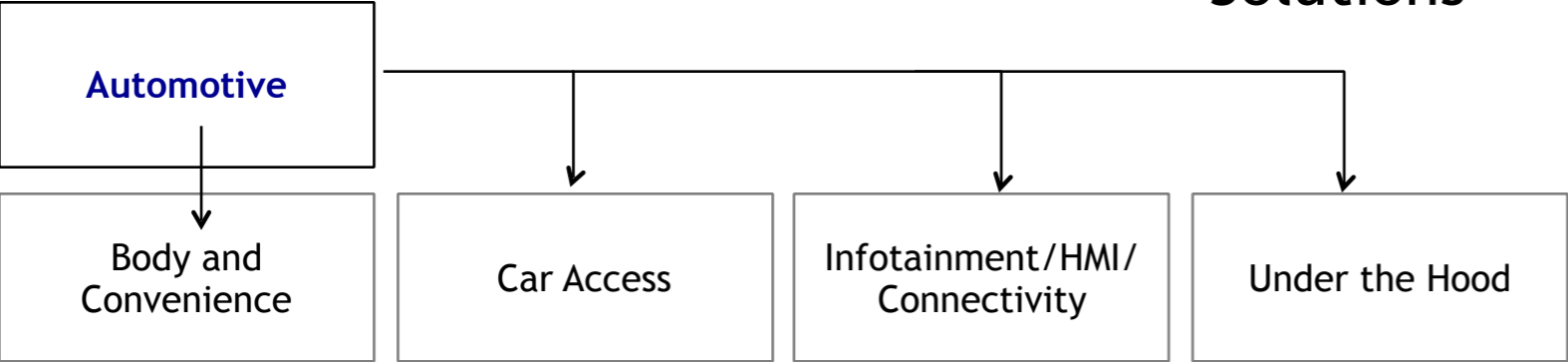
Atmel CryptoMemory

Digital Broadcast

Mobile TV

Fixed TV

Solutions



Solutions

Industrial Automation

Human Machine Interface

PLC and I/O Modules

Sensors

Instruments

Industrial Communications

Internet of Things

Wearables

Lighting

Fluorescent Ballasts

HID Ballasts

LED Ballasts

Lighting Control

Industrial

Television Direct Backlight

TV High Voltage Edge Lit

Solid State Lighting

Mobile Electronics

Mobile Phones

Tablets and Notebooks

Portable Game Consoles

Cameras

Portable Audio Players

GPS Asset Tracking

PC Peripherals

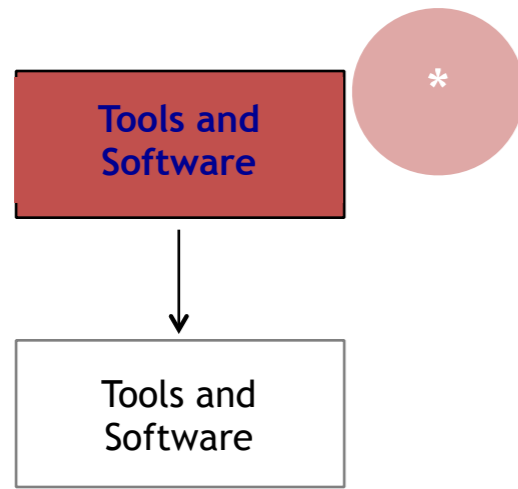
Small I/O Devices

Large I/O Devices

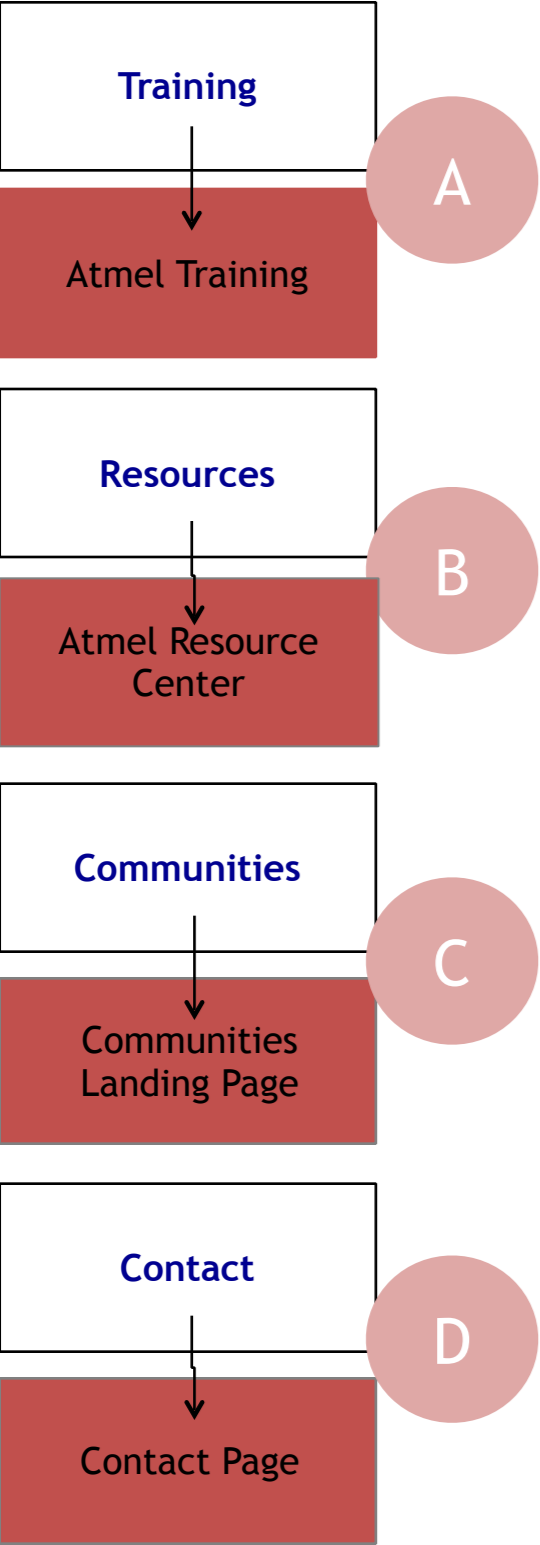
Mass Storage Device

PC Accessories

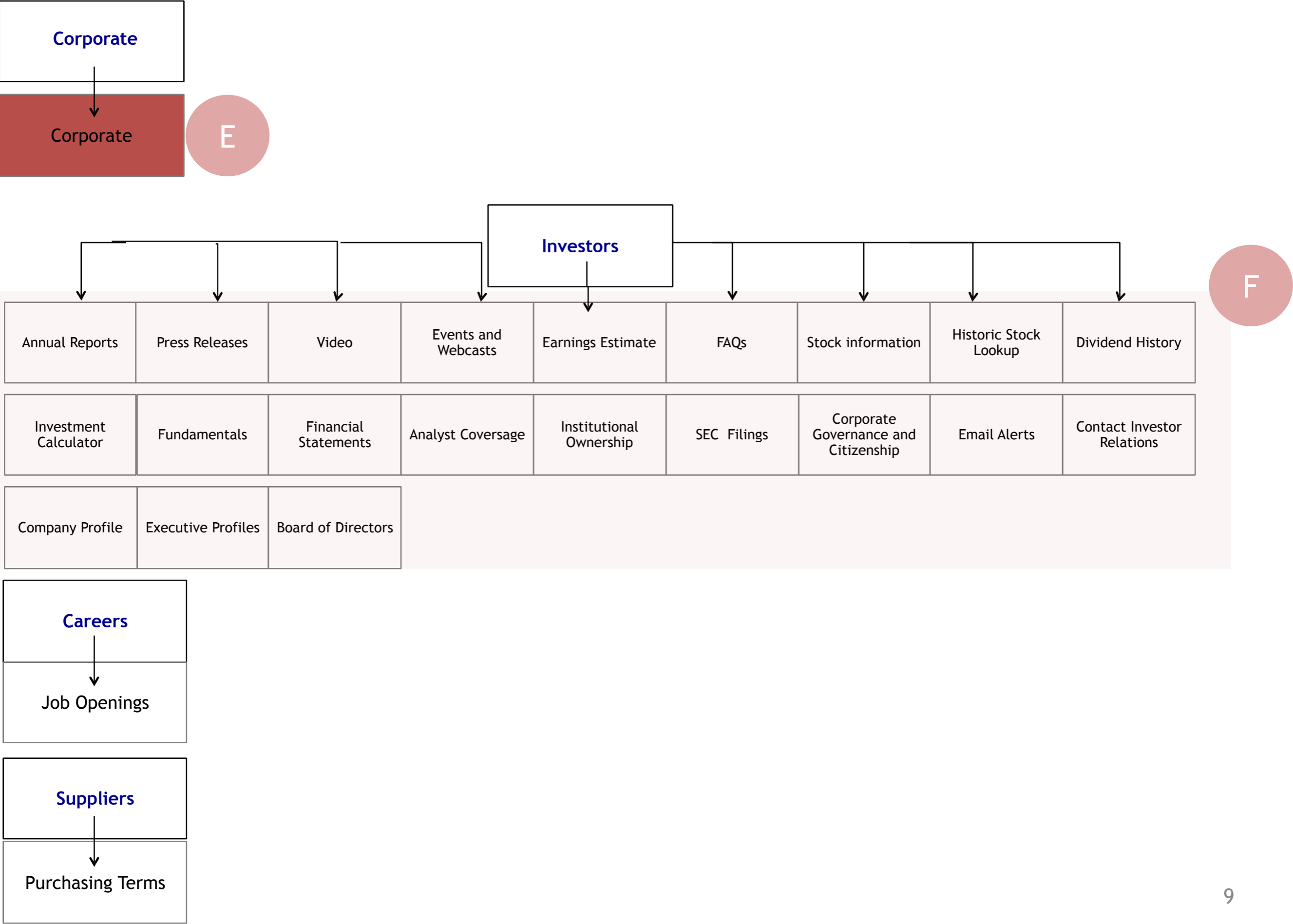
Tools and Software



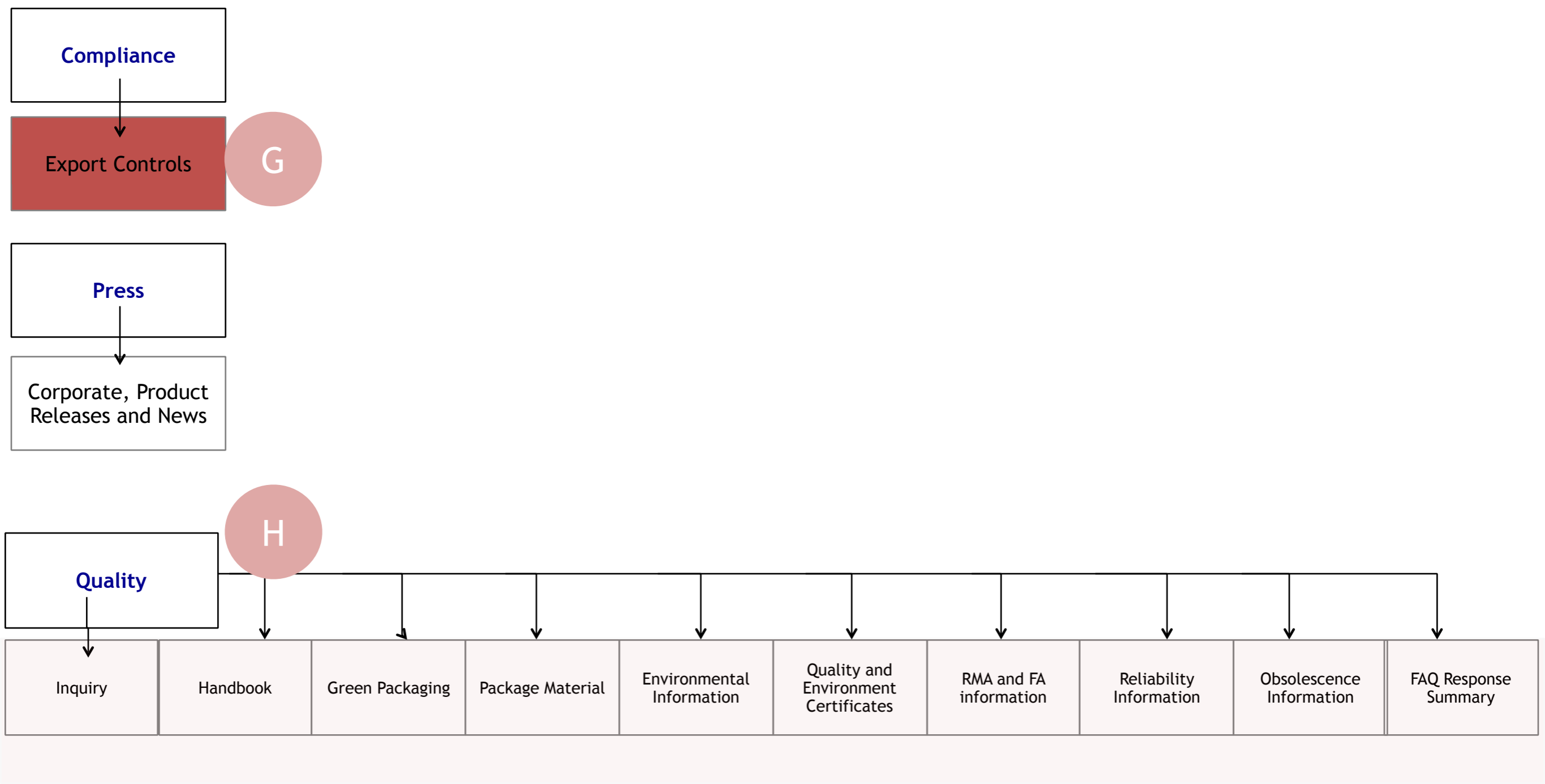
Support



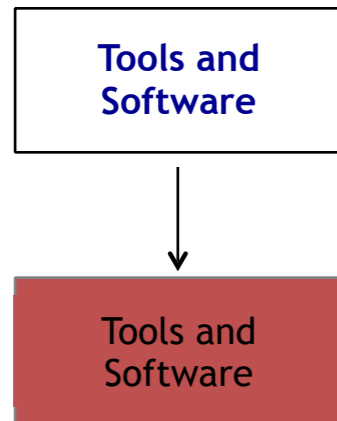
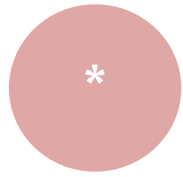
About



About

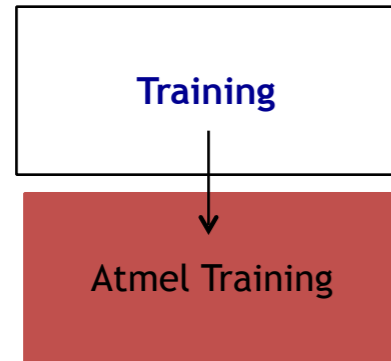


Annotations



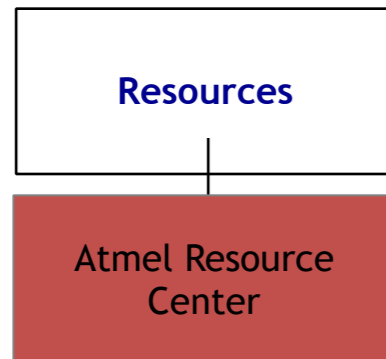
Discussion points:

- Currently, *Boards and Kits*, *Development Tools* and *Tools and Software* are all connected. By clicking into subsections of this page, the user is taken to a customized search page. We recommend consolidating the search page. Suggested wireframes in Wireframe section of deck.



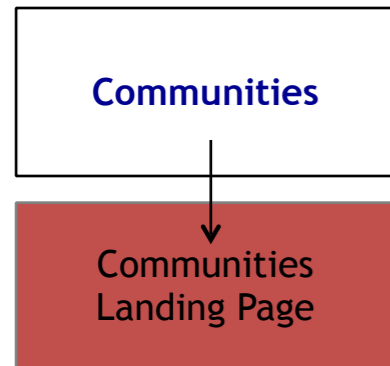
Discussion points:

- The training page contains 6 subsections.
- 2 of these subsection may be better placed under 'resources': videos and Paul Rako videos. (Which can both be consolidated into one section)
- We'd like more discussion around the "university program" to identify the best place to move it.



Discussion points:

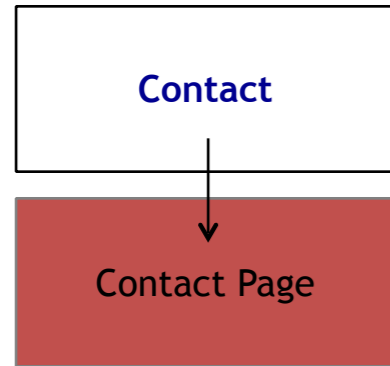
- Resources would contain: *FAQ (Knowledge Base), Third Party Tools, Design Consultant Program, Documentation Search*
- *Samples Request/Quality/Obsolescence* information are content pages we'd recommend moving out from this section. Samples is already in the global navigation. Quality is already in the About section.
- Obsolescence we'd like to consolidate into "Document Search" and put this data into the Resources page.



Discussion points:

- We'd like to recommend a layout change to enhance comprehension of the content and various communities that exist. Sample wireframes will be put into Wireframe section.

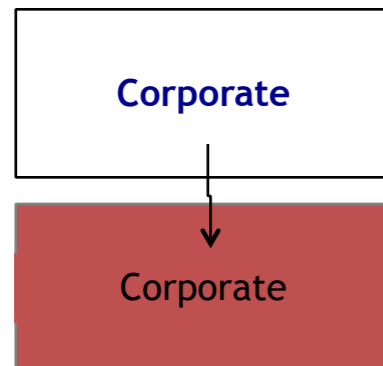
D



Discussion points:

- We'd like to recommend a comprehensive contact information search that would include: *Design Consultants, Partners, Distributors, and Sales Representatives*

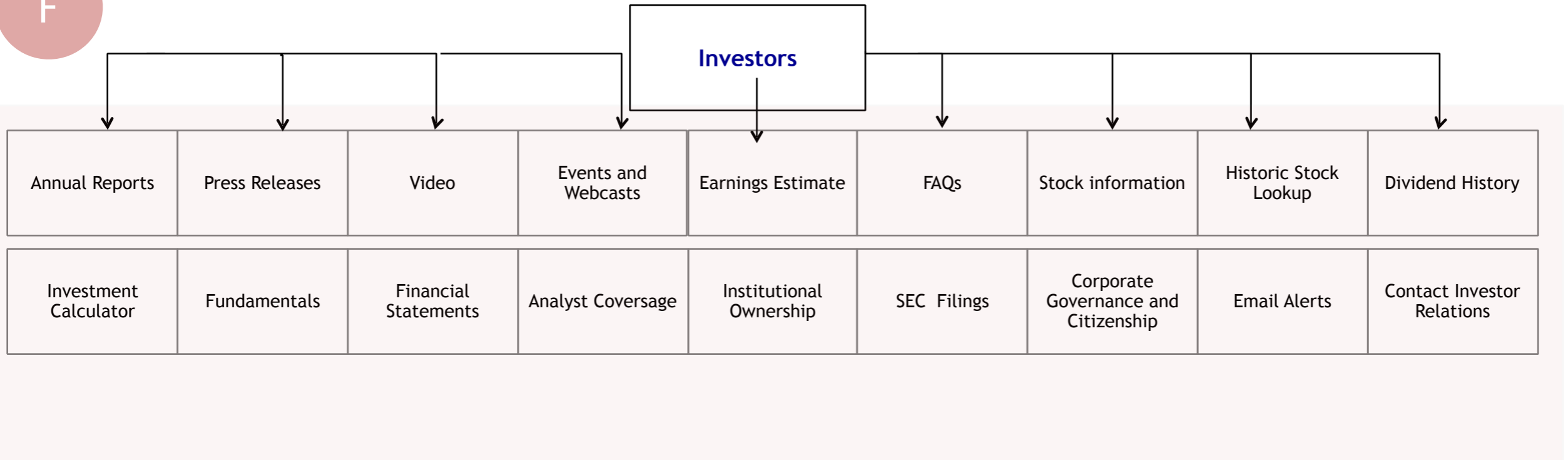
About



Discussion points:

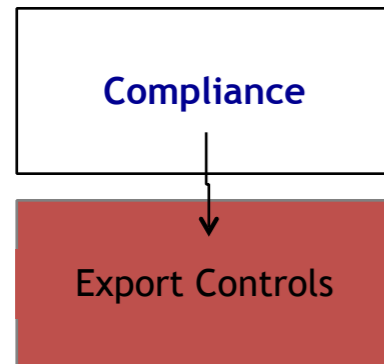
- We'd like to consolidate the Fact Sheet and Awards and Recognition into the main corporate landing page
- Suggestion to remove: University Program, Hands On Training/Webinar/Tradeshow links, Maker Community Page

F



Discussion points:

- We'd like to recommend a layout change to consolidate the information and navigability in this section. Wireframes to come.



Discussion points:

- We'd like to understand who the audience is and if we can move this page elsewhere on the site.
- Note on a bug we identified:
Try clicking About> Investors. Now, staying on this page, mouse over the "About" navigation. *The Compliance Section does not show up.* Click on the "About" navigation again to retrieve the compliance information.

Quality

Inquiry

Handbook

Green Packaging

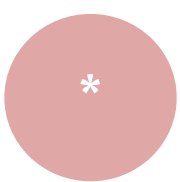
Package Material

Environmental
InformationQuality and
Environment
CertificatesRMA and FA
informationReliability
InformationObsolescence
InformationFAQ Response
Summary

Discussion points:

- We'd like to consolidate information in the following sections:
 - Inquiry
 - Package Material
 - Environmental Info
 - Certificates
 - Reliability info
 - Obsolescence

Early stage suggestions for redesigns



Suggested Layout change for Tools and Software

Information about Featured Tools or Overview of Tools and software. Information about types of kits, and more information about software library (which we should call out in the ‘featured’ section)

Keywords

Type

▼

Evaluation Kit


Reference Design

BSDL

Emulators


Search


Featured Tools and Software and Libraries



Xplained Pro Kits


MCUS

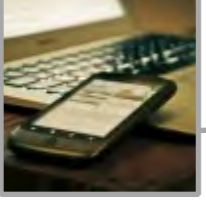




Atmel Studio IDE


MCUS





MCU Software Library

MCUS



Discover events like live training, webinars, and trade shows near you!

Region



Event Type



Product



Search



August 4th,
2015

ATMEL MCU SEMINAR

9:00 - 17:00

Seaview Hotel, Shenzhen

MCUS



August 4th,
2015

ATMEL MCU SEMINAR

9:00 - 17:00

Seaview Hotel, Shenzhen

MCUS



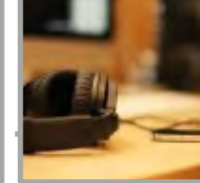
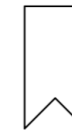
August 4th,
2015

ATMEL MCU SEMINAR

9:00 - 17:00

Seaview Hotel, Shenzhen

MCUS



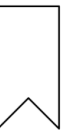
August 4th,
2015

ATMEL MCU SEMINAR

9:00 - 17:00

Seaview Hotel, Shenzhen

MCUS



Atmel Resources



Documentation

Documents are ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut

Doc Type

Updated Docs

Family

Keyword

Search



Third Party Support

Third Party Support is ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod

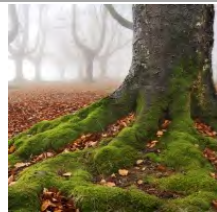
Region

Country

Type

Area of Expertise

Search



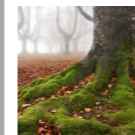
FAQ/Knowledge Base

You have questions - we have answers!

this will still link to: <http://www.atmel.com/design-support/>

What can we help you find?

Search



Videos

Explore our YouTube Channel, Learn from expert

Our top picks



MakerFaire

MCUS

32 bit



MakerFaire

MCUS

32 bit



MakerFaire

MCUS

32 bit



Design Consultant Program

Design Consultant Program Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod

Atmel is designing a landing page for the DCP (Design consultant program - reference the docs in basecamp) This module will link to this landing page.

Communities

Exchanging ideas with your fellow design engineers is a great way to minimize your design time and get support for your design activity. Find out what others are talking about on the various related community sites and join the conversation.



Embedded Design Blog

Atmel technologies inspire engineers, designers, hobbyists and Makers to enable unlimited possibilities. Based on a rich Atmel portfolio of



Touch Forum

Atmel technologies inspire engineers, designers, hobbyists and Makers to enable unlimited possibilities. Based on a rich Atmel portfolio of



AVR Freaks

Atmel technologies inspire engineers, designers, hobbyists and Makers to enable unlimited possibilities. Based on a rich Atmel portfolio of



Atmel Spaces

Atmel technologies inspire engineers, designers, hobbyists and Makers to enable unlimited possibilities. Based on a rich Atmel portfolio of



AT91

Atmel technologies inspire engineers, designers, hobbyists and Makers to enable unlimited possibilities. Based on a rich Atmel portfolio of